

Privacy Policy

Introduction

Any reference to "we", "us" and "our" is to Endemol Shine UK Ltd t/a Initial. Please see below for our contact details. Any reference to "you" or "your", means you as user of the <http://www.tenableapp.com> (the "Website").

Endemol Shine UK Ltd t/a Initial is committed to protecting your privacy. This page sets out our privacy policy and explains how your personal information (meaning any information about you which is personally identifiable like your name, address, telephone number or email address, generally referred to throughout this policy as "personal information") will be used. This includes any information you may submit in any registration or other form(s) that may be available on the Website.

This privacy policy only applies to the collection of your personal information by us and the use of that personal information by us and those whom we authorise. It does not cover third party websites to which we provide links, nor does it cover advertisers. They may have their own privacy policies and/or terms and conditions of use. In particular, these terms do not cover your use of the 'Tenable' app, so please refer to Barnstorm Games' 'Tenable' app privacy policy <http://barnstormgames.com/legal/app-privacy-policy.php> in relation to any such use.

By accessing and continuing to use the Website, you accept the terms of this privacy policy. Please note that we may update and amend the privacy policy from time to time and any changes will be posted on the Website. If you do not agree with any of our privacy policy then you should not use the Website or use or register for any of the services available on the Website.

What information do we hold about you and how is it collected?

If and when you register for any services on the Website or when you otherwise update your registration details, personal information is collected by us. You may also be asked to provide personal information if subscribing for content from us via the Website.

In addition, in common with many other online services, we may use "cookies" or other devices to store and sometimes track information about you (see section entitled "Cookies" below).

We may also collect personal information: when you make a complaint or enquiry or provide other feedback to us; when you request to be sent communications such as updates or newsletters; in monitoring any communications sent via and your use of the Website to ensure and check compliance with the Terms and Conditions of Use; when such collection may otherwise be required by law; and/or when you disclose your personal information to us or otherwise through the Website at any other point.

How do we use information about you?

We use information about you to help us provide you with a more personalised service which is tailored to suit your needs.

Your personal information may be used by us:

- to monitor, develop and improve the Website, services and your experience;
- to assist in and administer the provision of services (if any) to you;
- to process and deal with any complaints or enquiries made by or about you; and

- to investigate any suspected breach of the Terms and Conditions of Use or the breach of other terms and conditions otherwise relating to you and to monitor compliance including by way of checking postings or submissions to the Website (if any) and using keyword triggers to investigate usage that may be inappropriate

Where and only where requested by you we will:

- send you and keep you updated with information by email about 'Tenable' including 'Tenable' products and casting; and/or

- send you and keep you updated with information by email, telephone (including SMS) or mail about existing and new services and special offers from us (if any); and/or

- send you information by email, telephone or mail about related products or services of selected third parties that may be of interest to you (if any);

If you register to receive any such communications and wish to opt-out of receiving further communications, you can use the facility that will be contained in any such communication or you can email us at the email address below or write to us by mail to the address below stating that you do not wish to receive further communications from us.

Amending your information

We may ask you to register your details for certain services and open a user account that you can then use to access and log on to use those services. If you register your details for any such services, you may change or update your user name and password or other details at any time via your account. You should make sure that you update your registered details (if any) as soon as possible with any and all relevant changes.

Cookies and other such devices

A cookie is a small amount of data sent from our server and stored on your computer's hard drive.

We may use cookies and other such devices to compile anonymous, aggregated statistics that allow us to understand how users use our Website and to help us improve the structure of our Website (we cannot identify you personally in this way). We use cookies and other such devices to allow us to determine how frequently particular pages and advertisements on the Website are visited, to determine the most popular areas of the Website and generally in order to monitor usage of the Website.

We may also use cookies and other such devices:

- to allow you to carry information across pages of our Website and avoid having to re-enter information (if applicable);

- within registration (if any) to allow you to access stored information;

- to help us recognise you as a unique visitor when you return to our Website and to allow us to tailor content or advertisements to match your preferred interests or to avoid showing you the same adverts repeatedly;

- within research surveys (if any) to ensure you are not invited to complete a questionnaire too often or after you have already done so; and/or

- to gather aggregate non personal data to help us improve the services to you. We will also use aggregate non personal data to track the success of any advertising campaigns on our Website and/or to provide to third parties anonymised demographic data provided by you to target advertising more appropriately.

Most internet browsers are automatically set up to accept cookies, but you can set your browser to refuse a cookie or ask your browser to show you where a cookie has been set up. Certain services may only be activated by the presence of a cookie and, if you choose to refuse cookies, particular features of this Website may not be available to you.

Please see our full <http://www.endemolshinegroup.com/cookie-policy/> for more information.

Will we share your information with third parties?

We may pass your information to other parties as follows:

- your user name and any other information that you voluntarily provide in connection with any profile that you may register with us may be published on areas of the Website such as pages where user comments or submissions may be displayed (if any) and this will be the identity by which you are known on those areas. If the Website incorporates pages where user comments or submissions may be displayed, other users will be able to identify you by your user name and any other information you may yourself disclose via the Website but they will not be able to contact you directly unless you provide them with contact information yourself;

- we may pass your personal information to our employees, contractors, suppliers and/or agents to administer the services provided to you by us now or in the future;

- if you opt in to receive email updates (if any) about other great Endemol Shine Group companies and/or services, we may share your name, age range and/or email address with other companies within the Endemol Shine Group;

- some general statistical information about the Website user base, sales patterns, traffic volumes and related matters may be passed on to reputable third parties but these details will not include information personally identifying you; and

- we may disclose your personal information to the police, regulatory bodies or legal advisers in connection with any alleged criminal offence or suspected breach of the Terms and Conditions of Use and or the breach of other terms and conditions otherwise relating to you or otherwise where required by law and we will co-operate with any law enforcement authorities or court order requesting or directing us to disclose the identity of or locate anyone breaching these Terms and Conditions of Use or otherwise for the prevention or detection of crime or the apprehension or prosecution of offenders.

We do not pass on or sell your personal information to third persons for any other purpose than those set out above.

Always think carefully before disclosing your personal information or other information to other users of the Website or otherwise posting your personal information on the Website. It is important that you are aware that any of your personal information or other information which you disclose to another user may then be disclosed on the Website by that user. We have no responsibility or control over the contents of communications made between users of the Website.

Security and how do we protect your information?

We endeavour to take all reasonable steps to protect your personal information.

Contact details

You can email us with any questions, queries or complaints at:- info@initialtv.com

Or write to us at:-

Endemol Shine UK Limited t/a Initial, Shepherds Building Central, Charecroft Way, Shepherds Bush, London W14 0EE (company registration number: 1692513, VAT number: 466537124).

Changes to our privacy policy

This privacy policy was last updated on 6 February 2018.